Finally, prescription sun lenses for everyone under the sun.

INCOMPARABLE STYLE. MORE CHOICES. EXCEPTIONAL PERFORMANCE.
The best vision under the sun. The protection and durability your patients need with a range of fashion options they want.

**Scratch Resistance**
Provide exceptional scratch resistance

**Eliminate Glare**
Eliminate all types of glare

**Easy to Clean**
Coated with a water-repellent layer

**Clarity**
Sharp, outside color perception

**Maximum UV Protection**

Up to 50% of UV light reaches the eye indirectly.*

Xperio UV™ polarized prescription sun lenses eliminate both direct and reflected UV rays.

**IDEAL FOR:**

Patients concerned about UV radiation and eye health
Patients who want improved scratch resistance for durability
Patients who want the best performance

Fashion-forward style and choices that fit a wide variety of frames.

Experience the benefits of Xperio UV polarized sun lenses

- **Eliminate glare**
- **Maximum UV protection**
- **Clarity**
- **Scratch resistant**
- **Easy to clean**

For more information on Xperio UV lenses, please contact your Essilor Sales Consultant or visit XperioUV.com.

©2016 Essilor of America, Inc. All Rights Reserved. Essilor, E-SPF, the E-SPF design, and Xperio UV are trademarks of Essilor International.
Essilor® Sunwear Chart
Sun Lens Solutions

**Xperio UV™ Colors**

**Xperio UV™ Sunwear Chart**

**UV Protection**
- Reduces Light Intensity
- Consistent Color, Does Not Fade
- Sharp Outside Color Perception
- Eliminates Glare

**Easy to Clean**
- Clarity
- Durability
- Eliminates Glare
- Sharp Outside Color Perception
- Consistent Color, Does Not Fade
- Reduces Light Intensity
- UV Protection

**UV Protection**
- E-SPF® is an index rating the overall UV protection of a lens. E-SPF® was developed by Essilor International and endorsed by third party experts. The E-SPF® index relates to lens performance only and excludes direct eye exposure that depends on external factors (wearer’s morphology, frame shape, position of wear).

1. The higher the E-SPF Index, the greater the level of UV protection provided by the lens
2. E-SPF 15 is only achieved with a Grade 3 Tint

**The highest level of UV protection offered within the E-SPF® index**
**Xperio UV™**

### Colors

**SOLID**

5 Solid Colors

- Gray-3
- Gray-Green
- Brown-3
- Copper*
- Ruby*

*Available early 2017 in Polycarbonate only

**NEW**

6 Essilor® Sunwear Colors™ Solids

- Gray Mist
- Sienna Brown
- Forest Gray
- Grape
- Plum
- Emerald Blue

**GRADIENT**

6 Essilor® Sunwear Colors™ Gradients

- Gray Mist
- Sienna Brown
- Forest Gray
- Grape
- Plum
- Emerald Blue

**MIRROR**

3 Xperio UV™ Mirror options

- Silver
- Gold
- Blue

Anti-reflective coated mirrors provide the same UV protection, two-sided scratch resistance and cleanability as Xperio UV™ with the fashion of a mirror.

All polarized lens colors above are available with Xperio UV™ Mirrors.

©2016 Essilor of America, Inc. All Rights Reserved. Unless indicated otherwise, all trademarks are the property of Essilor International and/or its subsidiaries. LXPE000402 SHK/BK. 11/16

Lens images shown are for illustrative purposes. Actual color may vary.
ESSILOR® Polarized Lenses
OUTSIDE VISION the way it should be.

**ELIMINATES** harsh, blinding glare from highly reflective surfaces

**ENHANCES** contrast sensitivity*

**BETTER** color perception*

Front side UV PROTECTION only

IDEAL FOR:
Everyday sunwear | Low-vision patients | Outdoor enthusiasts

* When compared with Standard Tinted Lenses
**Polarized Colors**

### Solid Colors

**NEW**
6 Essilor® Sunwear Colors™ Solids

- Gray Mist
- Sienna Brown
- Forest Gray
- Grape
- Plum
- Emerald Blue
- Gray-1
- Gray-3
- Gray-Green
- Brown-1
- Brown-3
- Copper
- Ruby
- Amber*
- Ocean*
- Violet*
- Rose*
- Sunset*
- Sunflower*
- Grass*

### Gradient Colors

**NEW**
6 Essilor® Sunwear Colors™ Gradients

- Gray Mist
- Sienna Brown
- Forest Gray
- Grape
- Plum
- Emerald Blue

### Mirror Options

8 Options

- Blue
- Silver
- Green
- Gold
- Ice Blue
- Purple
- Red
- Pink

*Lab Special Order on Multifocal lenses only*
Essilor® Standard Tinted Sun Lenses

**Style and Comfort**

- **Easy on the Budget**
- **Front side UV Protection** only

**Reduce** light intensity for less eye strain and squinting

**Ideal for:**
- Contact lens wearers
- Price conscious patients
Pre-Tinted Colors

**SOLID**

6 NEW Essilor® Sunwear Colors Solids

- Gray Mist
- Sienna Brown
- Forest Gray
- Grape
- Plum
- Emerald Blue

**Airwear® Colors Solids**

- Gray
- Gray-Green
- Brown

**GRADIENT**

6 NEW Essilor® Sunwear Colors Gradients

- Gray Mist
- Sienna Brown
- Forest Gray
- Grape
- Plum
- Emerald Blue

**Lab processed tints:** Available as any color requested but fades over time due to UV exposure.
ESSILOR® Sunwear Colors™

Longer lasting, more consistent color for customized color options.

Exceptional Performance
- Longer lasting and more consistent color vs. standard tints
- Available in Xperio UV™ Polarized Sun Lenses for maximum UV protection

Wide Availability of Designs and Materials
- Available in 1.5 standard plastic and polycarbonate materials
- Full Backside and Single Vision designs

Introducing Essilor® Sunwear Colors™, produced using a specialized lab process and technology.

**NEW SOLID**

6 NEW Essilor® Sunwear Colors™ Solids

- Gray Mist
- Sienna Brown
- Forest Gray
- Grape
- Plum
- Emerald Blue

**NEW GRADIENT**

6 NEW Essilor® Sunwear Colors™ Gradients

- Gray Mist
- Sienna Brown
- Forest Gray
- Grape
- Plum
- Emerald Blue

Available in:
Xperio UV™ Polarized, Essilor® Polarized, and Essilor® Standard Tinted Lenses

Lens images shown are for illustrative purposes. Actual color may vary.

©2016 Essilor of America, Inc. All Rights Reserved. Unless indicated otherwise, all trademarks are the property of Essilor International and/or its subsidiaries. LXPE000405 SHK/BK 11/16
STYLISTIC®
SUN LENS DESIGN

Fits all Rx-able frame types—wrap and non-wrap
Multiple base curves and index
Dynamic wide field of vision
Excellent contrast
Sharp vision wherever you look

AVAILABLE FOR ALL YOUR PATIENTS
Varilux® Stylistic® Sun Progressive Lenses
Essilor® Stylistic® Sun Single Vision Lenses

Essilor’s proprietary W.A.V.E technology:
Wavefront Advanced Vision Enhancement™

Sun lenses without limits. Now you don’t have to choose between style and performance.
When given the choice

2 OUT OF 3 consumers chose Varilux® Stylistic® over the leading wrap design*

Fits wide variety of frame styles, including wraps

Combine with Xperio UV™ to get maximum UV protection from sun’s harmful rays, dust, wind, and glare

*Based on 2015 home-use and in-lab panelist tests conducted by the University of Arkansas and sponsored by Essilor of America
Essilor® offers extensive training for the optimal way to present prescription sun products to your patients.

**Best practices for patient conversations:**

**Recommend an Outside Pair of Glasses to Every Patient**

82.6% of American adults wear sunglasses, whereas only 11.6% wear prescription sunglasses.1

Having a consistent process to recommend an outside pair to every patient is especially important when 43% of prescription sunwear non-polarized wearers have never heard of polarized lenses.3

**Educate Your Patients on the Dangers of UV Radiation**

80% of people know they need sun protection for their skin; however, only 5% know they need sun protection for their eyes.2

**Shift From Price to Vision Performance & Protection Discussion**

A proven and consistent conversation allows your staff to present price and savings at the right time, which builds value and keeps patients focused on their vision while outside.

---

## How to engage your patients and maximize their outside vision protection

<table>
<thead>
<tr>
<th>STEP</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Identify the greatest challenges to your practice when dispensing the outside pair</td>
</tr>
<tr>
<td>2</td>
<td>Extend a minimum 25% discount to your patients while leveraging any additional second pair discounts offered by your wholesale laboratory</td>
</tr>
<tr>
<td>3</td>
<td>Maximize your sun opportunity by offering a wide array of sunwear frames</td>
</tr>
<tr>
<td>4</td>
<td>Don’t overlook the opportunity to discuss sunglasses with contact lens wearers</td>
</tr>
<tr>
<td>5</td>
<td>Discuss both eye health and outside vision needs with your patients</td>
</tr>
<tr>
<td>6</td>
<td>Define your outside pair sales goals</td>
</tr>
<tr>
<td>7</td>
<td>Grow your practice with incremental sales from your current patients</td>
</tr>
</tbody>
</table>

©2016 Essilor of America, Inc. All Rights Reserved. Unless indicated otherwise, all trademarks are the property of Essilor International and/or its subsidiaries. LXPE000407 SHK/BK11/16
GO ALL OUT

Join the sunwear revolution — Rx sunwear for every patient